

## **For Immediate Release**

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### **Keynote Jeff Evans Addresses Teamwork, Leadership at Colorado Parks & Recreation Association Annual Conference**

Evans' address, supported by Landscape Structures scholarship program, is one of more than 40 educational sessions for parks and recreation professionals

Delano, Minn. (Sept. 18, 2013) — Landscape Structures Inc., a Delano, Minn.-based commercial playground equipment manufacturer, along with its Colorado playground consultant, Rocky Mountain Recreation, will exhibit at the 2013 Colorado Parks & Recreation Association (CPRA) Annual Conference Sept. 24-27, in Vail. The conference will feature Jeff Evans, world-renowned climber, adventurer and author, as the opening keynote speaker. This learning experience was made possible through the 2013-2014 State Association Speaker Scholarship program from Landscape Structures.

Evans' keynote address will take the audience on a journey to high peaks around the globe, detailing his meaningful and exciting endeavors. His experiences have allowed him to hone his skills of teamwork, commitment, leadership and handling adversity, which he'll share in a way that is applicable to everyone in their business and personal lives. Evans has been traveling the globe for more than 20 years, seeking out the most unique challenges in the world of adventure. Whether guiding international executives up mountains around the world, competing in ABC's *Expedition Impossible*, or guiding a blind man to the summit of Mt. Everest, Jeff has tackled many objectives that on first glimpse seemed quite unlikely to be successful.

This 90-minute opening keynote will be presented at 8:30 a.m. on Wednesday, Sept. 25. Conference attendees will have the opportunity to visit Rocky Mountain Recreation and Landscape

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Structures in the exhibit hall before and after the keynote to learn about the latest trends in playground design including custom and theme designs and inclusive play.

**About Landscape Structures Inc.**

Since 1971, Landscape Structures Inc. has been the leading manufacturer of commercial playground equipment in the world. The employee-owned company is committed to creating a better world by encouraging outdoor activities that develop healthy kids, families and communities. Landscape Structures designs better playgrounds that welcome all ages and abilities, become signature gathering spaces for communities and offer the most innovative play experiences. The company's mission from day one has been to enhance children's lives by fostering and creating inspiring play experiences while honoring the environment.

**About Rocky Mountain Recreation**

Rocky Mountain Recreation has been providing premier park and playground equipment by Landscape Structures Inc. throughout Colorado for more than 13 years. The company provides design, sales, installation and service of equipment plus playground and water play safety surfacing. Rocky Mountain Recreation will help make community park and school playgrounds the best they can be!