For Immediate Release

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Landscape Structures Scholarship Supports Speakers at MRPA Conference

Six sessions, sponsored by Landscape Structures, offer career development to parks

and recreation professionals

Delano, Minn. (March 7, 2013) — Landscape Structures Inc., a Delano, Minn.-based commercial playground manufacturer, along with its Massachusetts playground consultant, M.E. O'Brien & Sons,

Inc., is scheduled to exhibit at the 28<sup>th</sup> Massachusetts Recreation & Park Association State Conference

and Trade Show March 11-13, in Hyannis. The conference will feature sessions from Lori Hoffner, , a

nationally recognized speaker on youth program development, employment and staff engagement as well

as community issues, as the keynote and presenting speaker, and CT Camp Guys, a professional

consulting group that focuses on camp consulting, camp trainings, professional workshops, teambuilding

sessions, leadership workshops and inspiring keynote addresses. These learning experiences were made

possible through the 2012-2013 State Association Speaker Scholarship program from Landscape

Structures.

Lori will present three sessions that will focus on purpose-based recognition, creating effective

multi-generation teams and adolescent brain development. In the first two sessions, Lori will discuss how

to build an environment of support and positive relationships with staff that will help retain employees

and enhance customer service. The third session will offer easy-to-understand terms and tips to improve

programming, relationships and interaction with all young people.

Landscape Structures' Scholarship is also sponsoring three sessions from the CT Camp Guys.

The sessions, "Creating the Culture your Campers Deserve," "Little Things Big Impact" and "Assets in

— more —

Action at Camp," focus on creating a positive camp experience through culture, paying attention to little details and implementing programs that build good character.

All of the 80-minute sessions will be presented on Tuesday, March 12. That same day, delegates will have the opportunity to visit M.E. O'Brien & Sons and Landscape Structures in the exhibit hall to learn about the latest trends in playground design including custom and theme designs, concrete as a playground material and creating truly inclusive play environments.

## **About Landscape Structures Inc.**

Since 1971, Landscape Structures Inc. has been the leading commercial playground equipment manufacturer in the world. The employee-owned company is committed to making the world a better place with active children thriving in leading communities year after year, generation after generation. Landscape Structures encourages outdoor play that develops healthy kids and a sustainable world by creating innovative products that are environmentally responsible. The company's mission from day one has been to enhance children's lives by fostering and creating inspiring play experiences while honoring the environment.

## About O'Brien & Sons, Inc.

Family operated, O'Brien & Sons, Inc. is the leading supplier of outdoor recreation equipment in New England. The company provides product and consultation for items such as playground equipment, site furnishings, steel shelter/pavilions, bleachers, athletic equipment, water play splash pads and much more! Founded in 1929, O'Brien & Sons continues to provide customers with high-quality equipment at competitive prices and with the top-notch service they deserve. A third generation of the O'Brien family is now providing the same quality as prior leadership, and they strive to ensure that their name will be associated only with the finest manufacturers, and caring, courteous service to clients backed by undeviating integrity. O'Brien & Sons understands that the endurance of a company depends on how well

## Landscape Structures Scholarship Supports Speakers at MRPA Conference — Page 2

it regards its customers. They require value, quality, responsiveness, courtesy and fairness. O'Brien & Son's products and service reflect that fact.