

## **For Immediate Release**

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### **Massachusetts Recreation & Parks Association Members Go "Back to School" During the 30<sup>th</sup> Annual Conference in Amherst**

Delano, Minn. (March 5, 2015) — Landscape Structures Inc., a Delano, Minn.-based commercial playground equipment manufacturer, along with its Massachusetts playground consultants, M.E. O'Brien & Sons, Inc., will exhibit at the 30<sup>th</sup> Annual Massachusetts Recreation and Parks Association (MRPA) Conference March 10-12, in Amherst. The Conference will feature Fran Mainella, co-chair of the U.S. Play Coalition steering committee, visiting scholar at Clemson University and Former National Park Service Director. This learning experience was made possible through the 2014-2015 State Association Speaker Scholarship program from Landscape Structures.

Mainella will present two 70-minute sessions on Wednesday, March 11, at 11:20 a.m. and 2:30 p.m. in Room 162. The first session is focused on how parks and recreation builds community through leadership, during which she'll discuss the 3Cs of leadership and share her experiences as the first woman to head the national park system. During her second session, Mainella will discuss the current trends in society, and parks and recreation, and the implications for all professionals and interested citizens.

In addition to hearing from Mainella, Landscape Structures Regional Sales Manager Mike Fingerroth will present a session on designing fitness-focused playgrounds on Wednesday at 8:30 a.m. Later that afternoon, attendees can visit M.E. O'Brien & Sons and Landscape Structures in the exhibit hall to learn about the newest playground innovations including new nature-inspired colors, the Canyon Collection™ and the refreshed design of the HealthBeat® outdoor fitness system.

**About Landscape Structures Inc.**

Since 1971, Landscape Structures Inc. has been the leading manufacturer of commercial playground equipment in the world. The employee-owned company is committed to creating a better world by encouraging outdoor activities that develop healthy kids, families and communities. Landscape Structures designs better playgrounds that welcome all ages and abilities, become signature gathering spaces for communities and offer the most innovative play experiences. The company's mission from day one has been to enhance children's lives by fostering and creating inspiring play experiences while honoring the environment.

**About M.E. O'Brien & Sons, Inc.**

Family operated, M.E. O'Brien & Sons, Inc. is the leading supplier of outdoor recreation equipment in New England. Founded in 1929, the company continues to provide customers with high-quality equipment at competitive prices and with the top-notch service they deserve. A third generation of the O'Brien family is now providing the same quality as prior leadership, and they're constantly striving to ensure the name will be associated only with the finest manufacturers, and caring, courteous service to clients backed by undeviating integrity. O'Brien & Sons understands that the endurance of a company depends on how well it regards its customers. They require value, quality, responsiveness, courtesy and fairness, and its products and service reflect that fact.