

## **For Immediate Release**

Contacts:     Katie Swanson  
                  Landscape Structures Inc.  
                  Phone: 763.972.5297  
                  [KatieSwanson@playlsi.com](mailto:KatieSwanson@playlsi.com)

### **24<sup>th</sup> Annual Southern Leisure Management & Trends Institute Teach Attendees How to Effectively Work with Public Officials**

Delano, Minn. (Jan. 19, 2015) — Landscape Structures Inc., a Delano, Minn.-based commercial playground equipment manufacturer, along with its South Carolina playground consultants, Carolina Parks & Play, LLC, are excited to support the 24th Annual Southern Leisure Management & Trends Institute Jan. 25-27, in Newberry, S.C. The Institute will feature Lyle Sumek, founder of Lyle Sumek Associates, Inc., as Monday’s morning presenter. This learning experience was made possible through the 2014-2015 State Association Speaker Scholarship program from Landscape Structures.

Sumek’s presentation will focus on working with public officials and provide attendees with “A Driving Guide: Observations from the Road.” According to Sumek, every generation of governmental leaders think that their challenges are greater than prior generations; however, the challenges today are just different. Attendees will learn how to focus on the future by understanding and acting on present realities and anticipating and preparing for future opportunities.

Sumek will present on Monday, Jan. 26, from 8:30 to 11:45 a.m. at the Newberry Firehouse Conference Center.

#### **About Landscape Structures Inc.**

Since 1971, Landscape Structures Inc. has been the leading manufacturer of commercial playground equipment in the world. The employee-owned company is committed to creating a better world by encouraging outdoor activities that develop healthy kids, families and communities. Landscape Structures

designs better playgrounds that welcome all ages and abilities, become signature gathering spaces for communities and offer the most innovative play experiences. The company's mission from day one has been to enhance children's lives by fostering and creating inspiring play experiences while honoring the environment.

**About Carolina Parks & Play, LLC**

Carolina Parks & Play, LLC is an independent distributor of parks and playground equipment and site furnishings based in Cary, N.C. Their friendly staff offers a great deal of experience in working with and exceeding customers' expectations. They share Landscape Structures' passion for enhancing the lives of children and are excited about working with parks and recreation departments, municipalities, schools, churches, landscape architects and others in offering innovative designs and premium products. Carolina Parks & Play sales and service staff is located throughout North Carolina to help with playground designs, equipment and product support needs.