

## **For Immediate Release**

Contact:       Katie Swanson  
                  Landscape Structures Inc.  
                  Phone: 763.972.5297  
                  [KatieSwanson@playlsi.com](mailto:KatieSwanson@playlsi.com)

### Landscape Structures Unveils Aquatix at 2016 NRPA Annual Conference

Rebranding reflects evolution of business focus on innovation and design

Delano, Minn. (Oct. 6, 2016) — Landscape Structures Inc., the leading designer and manufacturer of commercial playground equipment based in Delano, Minn., unveiled Aquatix™ by Landscape Structures today at the 2016 National Recreation and Park Association (NRPA) Annual Conference. Aquatix, formerly Aquatic Recreation Company, was acquired by Landscape Structures in October 2015.

The rebranding of Aquatix, the leader in quality water feature design, fabrication and construction based in Eden Prairie, Minn., is part of a transformation to increase awareness of the company. The first component of the new brand identity is the logo. The new look connects with Landscape Structures' brand and helps illustrate the position of Aquatix in the industry. Additionally, Aquatix has redesigned its website, [aquatix.playlsi.com](http://aquatix.playlsi.com), to incorporate the look and feel of the new brand.

“Our goal with the rebranding is to strengthen how Aquatix is represented to our clients and employees,” said Pat Faust, president of Landscape Structures. “The new look reflects the core competencies of Aquatix while applying the design and innovation leadership for which Landscape Structures is known. We are excited to create and bring imaginative new aquatic play experiences to the marketplace.”

In addition to unveiling the new brand of Aquatix at NRPA, two new products for interactive water environments were introduced. VersoSplash™ and WaterLimbo™ encourage kids to experience water in novel ways through game-based events and innovative cause-and-effect activities. The new contemporary water products provide an inclusive, sensory-rich nature play experience in water for children of all abilities.

Learn more about the new Aquatix brand and water products at [aquatix.playlsi.com](http://aquatix.playlsi.com).

### **About Landscape Structures Inc.**

Since 1971, Landscape Structures Inc. has been the leading manufacturer of commercial playground equipment in the world. The employee-owned company is committed to creating a better world by encouraging outdoor activities that develop healthy kids, families and communities. Landscape Structures designs better playgrounds that welcome all ages and abilities, become signature gathering spaces for communities and offer the most innovative play experiences. The company's mission from day one has been to enhance children's lives by fostering and creating inspiring play experiences while honoring the environment. Learn more at [playlsi.com](http://playlsi.com).

### **About Aquatix by Landscape Structures**

With more than 25 years of water experience, Aquatix (formerly Aquatic Recreation Company) is a leader in water feature and spray park design, fabrication and construction. Pioneering integrated recirculation systems, the company provides a sustainable solution that empowers hours of innovative activity without water consumption limits. Now we're entering a whole new dimension. By joining forces with leading playground equipment manufacturer Landscape Structures, Aquatix will apply the groundbreaking design and innovation Landscape Structures is known for to the creation of imaginative new water experiences.